**Brandon Howard**

**[Street Address] New York, NY 55900 ⬩ H:555-555-55555 M: 333-333-33333 ⬩ [Email Address]**

**Today’s date**

Mr. Adam Reed, Hiring Manager

ABC Company

Address, City, State, zip

Re: Marketing Maze Magazine’s Ad - Marketing Executive

Dear Adam Reed,

While reading through this week’s Marketing Maze, I saw your job posting for a marketing executive.

As an experienced marketing executive who has been deeply involved in all phases of marketing, whether the ability to discern market trends, creating new market strategies, or leveraging market principles to increase revenues, I would like to contribute my knowledge and skills to your company for the mutual benefit of both.

As you can read in my attached resume, my networking highlights include:

* Networking effectively with customers and business partners,
* Cementing lasting connections with other market participants,
* And capitalizing on strong contacts with the media.

My work for product campaigns comprises everything from finding sponsorships and organizing promotional events to managing the printing of advertising and promotional materials.   
In addition, I use my analytic abilities to evaluate customer surveys, determine pricing, and track how company competitors are faring.

I would be very interested in meeting you for the purpose of conversing with you about this position, your company’s goals and vision, and my qualifications.

Please be in touch with me to set up a convenient time.

Sincerely,

Brandon Howard